

COMMUNITY IN
ACTION:

Your Guide to Supporting CPAF

Your role is pivotal
in creating positive change



NurturingChange.org



CENTER FOR THE
PACIFIC ASIAN FAMILY
NURTURING CHANGE TOGETHER



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Dear Friends of CPAF,

I am thrilled to connect with you as we embark on an exciting new chapter at **Center for the Pacific Asian Family (CPAF)**. Your support has been instrumental in our journey, and I am eager to share a valuable resource with you that will amplify our impact even further.

Introducing ***Community in Action: Your Guide to Supporting CPAF*** – a comprehensive guide crafted with you in mind. Whether you’re considering hosting an event, fundraising on our behalf, or simply spreading the word, this kit is designed to empower you to take an active role in championing our cause.

Inside, you will discover a wealth of resources providing insights into our organization’s history, current programs, and greatest needs. We’ve also included tips and creative ideas to make your efforts not only impactful but enjoyable.

Your role as a potential donor, fundraiser, event host, friend-raiser, or volunteer is pivotal in creating positive change. Your support enables us to continue providing vital services and support to those in our community who need it most.

Should you have any questions or need further assistance, our team is here for you. You can reach us at friends@cpaf.ngo. Together, we can make a lasting difference in the lives of individuals and families who turn to CPAF for help.

Thank you for being an integral part of our community and for your commitment to creating a safer and more compassionate world for all.

With gratitude,

Patima Komolamit
Executive Director
Center for the Pacific Asian Family



Supporters of CPAF have played a vital role in its remarkable journey. Here's an overview of the organization's vision, mission, and history.



Vision

an Asian and Pacific Islander (API) community that embraces healthy relationships and works in partnership with other communities to eradicate all forms of violence.



Mission

is to build healthy and safe communities by addressing the root causes and consequences of family violence and violence against women.

We are committed to meeting the specific cultural and language needs of Asian and Pacific Islander women and their families.



Our Roots

Founded in 1978, CPAF emerged from the prevalence of family violence within Pacific-Asian communities and the lack of culturally responsive support. CPAF was established to address the critical issues of domestic violence and sexual assault and is nationally recognized as pioneering several groundbreaking initiatives, including launching the nation's first 24/7 hotline dedicated to API survivors.

CPAF is one of only four agencies in the entire state of California (the only one in LA County) providing comprehensive services - including emergency shelter - focused on API survivors of domestic violence. CPAF is the only rape crisis center in the entire state with that cultural focus.

Over the years, the organization has evolved and expanded its programs to meet the diverse needs of those it serves.

ABOUT CPAF

Our Impact

With **45+ years** of dedicated service, CPAF has become a trusted resource in the community. More than **4,000** individuals are supported annually:

- **2,000** calls received through the 24/7 crisis helpline.
- **1,800** community members reached through trainings and workshops.
- **200** non-residential clients provided counseling and case management.
- **150** youth, community leaders, & adult allies engaged in prevention activities.
- **100** clients and children sheltered.

Support from the community has directly contributed to these milestones.

Your Impact

- **\$25** can celebrate a child's birthday at our shelter with cake and presents.
- **\$50** can enable an individual experiencing language and cultural barriers to receive life-saving crisis support through our anonymous helpline.
- **\$100** can provide one night of emergency food and shelter for a family.
- **\$250** can supply a housewarming basket when a family transitions to their new home.
- **\$500** can support a survivor through job training or to learn English as a Second Language.
- **\$1,000** can fund one academic year's worth of classroom workshops on healthy relationships for youth.
- **\$1,500** can cover an apartment security deposit.

Why CPAF needs your help TODAY

LA County has a larger number of API residents (1.5 million) than all but three states in the U.S., representing over 45 distinct ethnic groups speaking 28 languages and many dialects. Though comprising 12% of the population in the City of LA, API victims represent only 2% of domestic violence and 3% of sexual assault reported to law enforcement, suggesting significant levels of under-reporting. Many API immigrants are unaware of the services available to those experiencing violence, due to lack of language access and culturally appropriate outreach and education. The number of unsheltered adults in the City of LA who were homeless due to fleeing domestic violence has increased by 89% over the past 2 years, so CPAF's services provide an alternative to the impossible choice between staying in violent, unsafe homes or becoming homeless.

— Testimonials —



-Family, Shelter Program Graduates

“

CPAF has taught me a lot about how I should treat others but more importantly, I learned what I can do to help others. Hearing about what CPAF does in the community has been inspiring; the deeds motivate me to do more than just raise awareness, it makes me want to take action.

-Youth Leader, Prevention Program

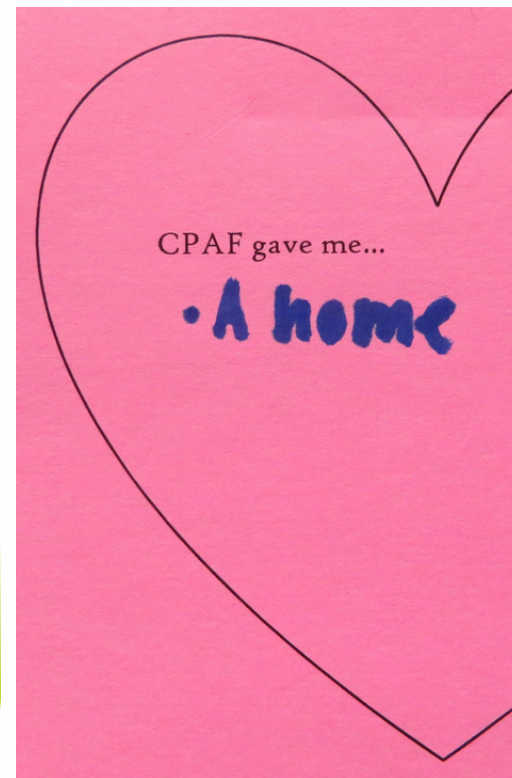
CPAF gave me the training on how to care for others whilst caring for me.

-Board member, volunteer, and survivor

私の人生の中で1番苦しく、悲しい期間でしたがそれだけでなく、1番人に助けてもらい、支えてもらい多くの学びがあった期間でした。

It was the most painful and sad period of my life, but it was also the period when I learned a lot and received the most support and kindness in my life.

-Japanese-speaking Shelter Program Graduate



-Shelter Program Graduate

What Your Donation Supports



Multilingual 24-hour Helpline and Intervention.

CPAF operates a 24-hour crisis helpline in 30 Asian and Pacific Islander languages/dialects. Individuals experiencing domestic or sexual abuse receive immediate crisis management, counseling, and social services.

30 Asian & Pacific Islander languages!

Emergency Shelter. Adults and children who have experienced domestic or sexual violence stay in CPAF's safe and confidential 45-bed emergency shelter facility for up to 6 months while they move from crisis to safety and healing.

Transitional Shelter. CPAF operates two transitional shelters, where advocates provide counseling, case management, parenting classes, life-skills classes, as well as link survivors to permanent affordable housing options and job opportunities for a period of up to 12 months.



Children are provided with counseling, academic and emotional support, and recreational activities aimed at enhancing protective factors and reducing risk factors.



Prevention. CPAF's Youth Mentorship and Leadership program trains youth to become peer advocates and change agents in their communities to prevent violence. Through the Know Your Roots, Rooted Leadership, and API Youth Forums, CPAF works with youth to promote social norms that protect against violence, engage adult allies, and develop safe and healthy relationship skills.

Community Engagement. To ensure children grow up in homes that promote safe, nonviolent relationship norms, CPAF engages community members in parenting with nonviolence practices.



What a Journey Through CPAF May Look Like



A **community event** leaves a lasting impression on Grace, confronting the harsh realities of intimate partner violence. Uncertain about the options for her and her three children, Grace dials a **hotline** shared during the event. With a simple "Hello" spoken **in her first language**, CPAF is ready to offer more than just a listening ear.



Soon after, Grace and her children, equipped with only the clothes on their backs, find refuge in a **hotel using CPAF vouchers** - made possible through unrestricted donor support. **Gift cards**, from CPAF's corporate partners, grant Grace autonomy to purchase clothes and **culturally significant food** for her family. During visits to CPAF's **community center**, a volunteer cares for her toddler, enabling Grace to receive paraprofessional **counseling**.



When an opening arises at CPAF's **emergency shelter** ("ES"), Grace and her children embrace the nurturing environment. ES offers not just a haven but a shared space where kindred spirits unite, bonding over meals in the communal kitchen - a facility upgraded through past grants, including the addition of a **halal kitchen**. Guided by a CPAF **Family Advocate**, six months become transformative, marked by tangible progress and newfound resilience.



Transitioning from crisis to stability, Grace and her children find a home in one of CPAF's **transitional shelters**. Donations sustain staff salaries for **case management**, linking Grace to **job opportunities** & **financial resources**. During summer, her children explore museums and engage in activities funded by donations to CPAF. After 12 months, CPAF's **Housing Navigator** facilitates Grace's move to a low-income unit in Los Angeles, with **financial assistance** supporting rent as they establish their **violence-free home**.



Their story extends beyond the shelter. Grace's middle child chooses to return to CPAF, joining in the **Prevention** program to understand **healthy relationships** and **advocate for change**. When Grace's eldest child turns 18, he volunteers at CPAF, integral to the support system that assisted his family in avoiding homelessness.



This CPAF journey, fueled by donor funds, illustrates the organization's sustained care continuum. Progressing from crisis to independence impacts not only the client but extends through **empowered** children and youth. They have become change agents and volunteers, **disrupting the cycle of violence** and reshaping the future through advocacy and resilience.





HOW YOU CAN HELP

Peer-to-Peer Fundraising

What is peer-to-peer (P2P) fundraising? P2P fundraising empowers you to raise funds in support of CPAF’s mission by leveraging your own network.

Through GiveLively, you can create a personalized fundraising page and invite friends, family, and colleagues to contribute—**all from the comfort of home**. Whether celebrating a birthday, honoring a loved one, or simply passionate about CPAF’s work, you can make a meaningful impact.

How to Get Started

1. Sign Up on GiveLively

- Visit cpaf.me/Fundraise-for-CPAF to create your GiveLively fundraising page.

Tip: Customize it with a personal message, photo, and fundraising goal.

2. Share Your Fundraiser

- Post on social media, send emails, and text your network.

Tip: Use engaging language—explain why CPAF’s mission matters to you.

3. Keep the Momentum Going

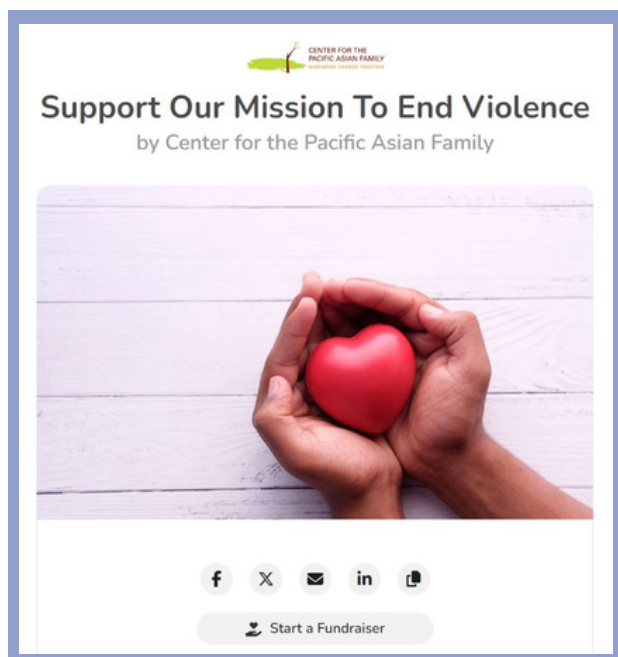
- Thank donors personally and update them on your progress.

Tip: Share CPAF impact stories to inspire more giving.

4. Celebrate Your Success

- Every dollar raised helps survivors and strengthens communities.

Tip: Consider making peer-to-peer fundraising an annual effort!



In 2024, one of CPAF’s long-time supporters raised \$7,000 from her network by hosting a GiveLively campaign!





HOW YOU CAN HELP

Host an In-Person Fundraiser

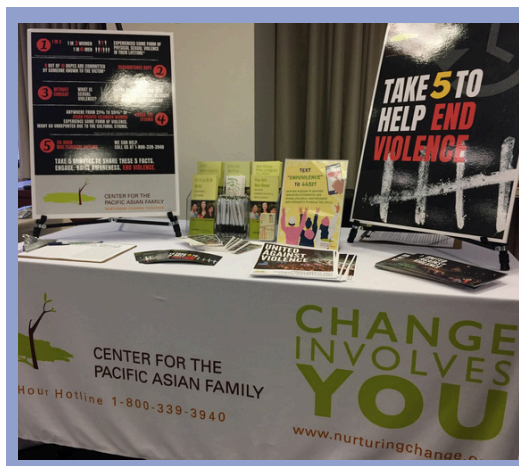
Get Inspired: Fundraiser Ideas

Overview

Host dinner parties, silent auctions, cocktail receptions, art shows, wellness events like yoga or meditation classes, or any gathering that sparks **meaningful connections** while raising support for CPAF.

Need more inspiration?

Blue Shield of California's Asian Pacific Alliance once hosted a masked singer competition!



Best Practices:

Set a clear agenda, create a welcoming atmosphere, use CPAF materials to share the mission.

How to Plan a Successful Fundraiser

1. Choose Your Event Type:

Decide on an event that fits your style—dinner party, yoga class, or something unique to you.

Tip: Think about what your guests would enjoy and what feels manageable for you.

2. Set a Fundraising Goal:

Aim high but realistic—every dollar helps support CPAF's mission.

Tip: Consider how many guests you're inviting and suggest donation amounts.

3. Invite Your Guests:

Send invites to friends, family, and colleagues to join in your cause.

Tip: Use email, social media, or even personalized messages to make it special.

4. Share CPAF's Mission:

Use the tools provided in this kit—such as CPAF's overview, impact, testimonials, or journey story—to inspire your guests and show the difference their support makes.

Tip: Highlight a powerful testimonial or key statistic to connect emotionally with your audience.

5. Collect Donations:

Use CPAF's donation tools, including this kit's *Ways to Give* or *Peer-to-Peer Fundraising* pages, to make giving seamless for your guests.

Tip: Set up a donation station with a tablet or smartphone, or use a QR code to guide guests to the relevant links shared in this kit.



HOW YOU CAN HELP

Host an In-Person Fundraiser



Thank you for taking the next step to support CPAF!
Below, you'll find the tools and materials you need to plan,
promote, and host a successful event.



Tips for Success

- Incorporate CPAF's vision and stories into your invitations and event materials to inspire guests.
- After your event, follow up with a thank-you message and share the results to encourage ongoing support.



Essential Resources

Access these ready-to-use materials to make your fundraiser impactful and easy to execute.

- **Logos and Branding:** Ensure a polished look with CPAF's logo and guidelines.
- **Virtual Backgrounds:** Perfect for hybrid events to keep everything on theme.
- **Social Media Templates:** Promotional posts, complete with captions and hashtags.
- **Thank-You Note:** A sample to express gratitude to your guests and supporters.
- **CPAF One-Pager:** A ready-made overview to share with your audience.
- **Event Signage:** Printable signs for welcome messages, donation stations, and more.

Download Materials

All resources are available online at

cpaf.me/kit-downloads



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Federal Tax ID #:
95-3532351

HOW YOU CAN HELP

Ways to Give

Directly

Your generosity empowers survivors and strengthens community.



Cash Giving

Choose the giving method that works best for you
and make an **immediate impact**:

**Donate
Online**



Give securely via credit card, bank
account, Apple Pay, or Google Pay.

Donate now:



cpaf.me/donate

**Donate by
Check**



Make checks payable to: **CPAF**

Mail to:

Center for the Pacific Asian Family
3424 Wilshire Blvd., Suite 1000
Los Angeles, CA 90010

**Join the 'Roots of
Change' Circle**



Set up a monthly, quarterly, or annual gift to
provide consistent, reliable support for survivors.

Quick Tip:

To be acknowledged in the current tax year
(Jan 1 - Dec 31) or CPAF's fiscal year (July 1
- June 30), donations must be postmarked
by the final day of that period.



**Every dollar fuels safety,
healing, and change.**

Give Now



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HOW YOU CAN HELP



Ways to Give

Support CPAF in a Way That Works for You



Non-Cash Giving

Your generosity fuels CPAF's mission to support survivors and build safe, thriving communities.

Many donors are choosing **tax-smart** ways to give beyond cash—maximizing their impact while meeting personal financial goals.

Explore flexible giving options that work for you:

Give Stocks & Securities



Donate appreciated stock and save on capital gains taxes while making a powerful difference.

IRA Contributions



If you're 70.5 or older, you can make a tax-free donation from your IRA and fulfill your Required Minimum Distribution (RMD).

Donor-Advised Fund (DAF) Gifts



Already set aside funds for giving? Recommend a grant from your DAF today.

Leave a Legacy



Join our **'Together We Thrive' Circle** by including CPAF in your will or trust, ensuring lasting support for survivors.

Find the best way to give for you and help Nurture Change today.

Email friendsecpaf.ngo for more information.

NurturingChange.org

HOW YOU CAN HELP

Ways to Give

In-kind

Support CPAF Clients with In-Kind Donations

Your in-kind gifts provide essential resources to clients as they navigate their journey toward safety and independence.

How to Donate In-Kind

View Current
Wish List



1. Check Our Wish List & Focus on Needs:

Our Wish List is updated biannually to reflect real-time client needs. Please donate items listed to ensure maximum impact.

2. Email Us to Coordinate Your Drop-Off:

Contact friends@cpaf.ngo to schedule a 9am-5pm weekday drop-off at our Community Center. We'll confirm a staff member will be available to receive your donation.

Community Center address:

Center for the Pacific Asian Family
3424 Wilshire Blvd., Suite 1000
Los Angeles, CA 90010

What We Need Most

- **Gift Cards:** Empower clients to make their own choices as they rebuild their lives. Flexible cards like Visa, Mastercard, or specific store gift cards like Target are especially valuable. Suggested range: \$10-\$100.
- **Share your professional skills or expertise** to make a meaningful difference—whether it's hair or makeup styling, refreshing a shelter's common room through interior design, or providing massages and self-care services that bring comfort and empowerment to our clients.

Why It Matters - Gift Cards Offer:

- Autonomy to choose meaningful items culturally significant to the individual.
- A step toward financial empowerment for those recovering from financial abuse.
- Flexibility to meet real-time needs.



Future Plans

We're working toward an online registry that will make donating in-kind even easier by allowing you to purchase items directly for our clients. Stay tuned!



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HOW YOU CAN HELP

Ways to Give

Indirectly



Attend Events:

Join CPAF's events, from inspiring fundraisers to our annual API Youth Forum, and connect with our mission firsthand.



cpaf.me/events



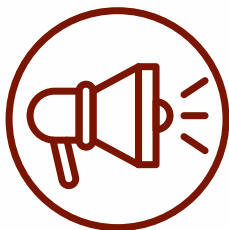
Share About Us:

Raise awareness and expand CPAF's community of support by sharing our events and observances, such as Domestic Violence Awareness Month, with your network.

@cpaforg



@violencefreecpaf



Engage Beyond Giving:

Follow CPAF on social media and connect us to corporate giving programs to amplify our reach.



friends@cpaf.ngo



Join Trainings:

Participate in CPAF's free Advocate Training, offered twice a year, or explore our new fee-based training opportunities for organizations and groups seeking to deepen their understanding of preventing and addressing DV/SA.



cpaf.me/training



Advocate for Us:

Support CPAF by sharing our mission with local leaders, championing meaningful change, and advocating for policies that affect survivors.

Visit
"Advocacy"
on p.16

HOW YOU CAN HELP

Volunteer



Why CPAF?

Volunteering offers a meaningful way to give back to your community while connecting with like-minded, passionate individuals who share a commitment to creating healthy families and thriving communities.



Opportunities

CPAF offers a variety of meaningful volunteer opportunities, from becoming a hotline counselor to providing childcare support or assisting at outreach events.

cpaf.me/volunteer



We are especially in need of volunteers with language skills in **Japanese, Korean, Mandarin, Thai, Vietnamese, and Spanish** to better support our diverse community.



How to Start

Fill out our volunteer inquiry form to connect your passions and skills with our mission; we'll guide you through the next steps to begin making a difference.

Testimonial

As an interpreter volunteering for CPAF, I have the opportunities to help Thai survivors find safe and stable housing. I help interpret cases about domestic violence and shelter assistance and support survivors in filling out housing applications.

-Panarat Lin, CPAF Thai Language Access Volunteer



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CORPORATE PARTNERSHIPS

Make a Meaningful Impact with Your Business



Match Employee Donations & Volunteer Hours



Volunteer



Host In-kind Donation Drives



Offer Venue for Events



Sponsor Events



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Why partner with us?

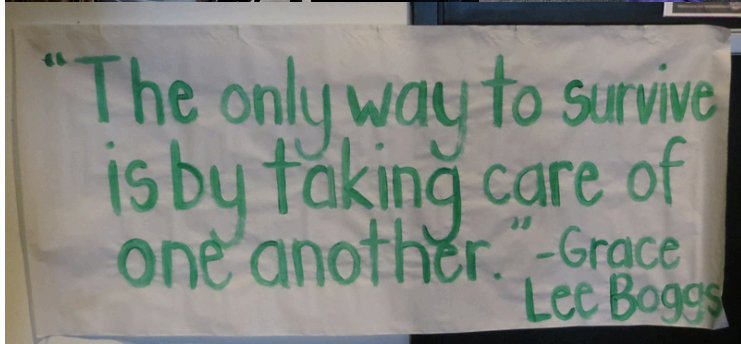
- Engage and inspire your employees
- Unlock potential tax benefits
- Amplify your brand's positive impact
- Champion meaningful social change



Partner with us today:
Contact friends@cpaf.info

COMMUNITY INVOLVEMENT

CPAF offers customized workshops and technical guidance to support your organization's work.



Let's collaborate!
Email us at friends@cpaf.info

CBO PARTNERSHIPS

Strengthen Our Collective Work



Trainings & Technical Assistance



Certified Advocate Training



MOUs & Subgrantee Opportunities



Share Your Expertise



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COMMON MYTHS



Myth #1: Donating via check avoids fees.



Reality: No matter how you give, processing donations involves administrative costs. All gifts are entered into our secure donor database, which carries associated fees to ensure proper tracking, receipting, and compliance.



Myth #2: Small donations don't make a difference.



Reality: Every dollar counts! Even small, recurring donations add up to sustained support for survivors and programs. A consistent \$10 monthly gift can have a greater long-term impact than a one-time large donation.



Myth #3: In-kind donations are always more helpful than monetary gifts.



Reality: While donated goods can be useful, unrestricted financial gifts allow CPAF to respond directly to survivors' most urgent needs, whether it's food, emergency shelter, or counseling.



Myth #4: Nonprofits are fully funded by grants.



Reality: While grants are important, they are often restricted to specific programs. Community donations provide flexible funding that allows CPAF to fill service gaps and quickly respond to emerging needs.



Myth #5: Volunteering is the best way to support if you can't give money.



Reality: While volunteering is valuable, not all roles match our immediate needs. Spreading awareness, engaging your workplace in corporate giving, or setting up a peer-to-peer fundraiser are other impactful ways to help.



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Advocacy



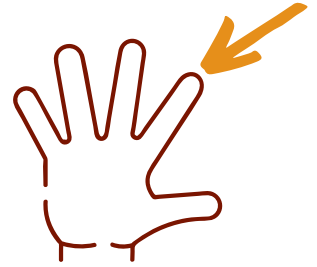
High Five: How to Advocate for CPAF

Here's a simple, hand-inspired guide to confidently share CPAF's impact and mission.

1) Point Out the Problem

Domestic violence and sexual assault are pervasive issues.

- 2 in 5 women and 1 in 4 men in the U.S. experience intimate partner violence (NISS 2016/17).
- 1 in 4 women report attempted or completed rape (NISVS 2016/17).



2) Understand the Core Issues

- Domestic violence = a pattern of power and control.
- Sexual violence = any sexual act without mutual consent.



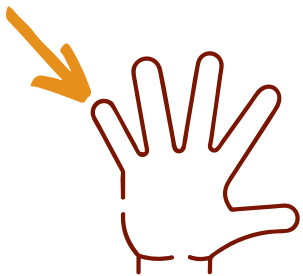
3) Commitment to Asian & Pacific Islander Communities

- 1.5M APIs reside in L.A. County: 64% are immigrants, 34% have limited English proficiency.
- Cultural stigma and language barriers make accessing services difficult.

4) Services for the Underserved

CPAF provides services in 30 API languages to survivors of these forms of violence.

- 24-hour hotline: 1-800-339-3940 (plus a multilingual chatline)
- Emergency and transitional shelters, counseling, healing groups, community education and prevention
- Over 2,000 calls answered annually through hotline; 100 survivors and children sheltered; 150 youth and adult allies engaged in healthy relationships curricula; 1,800 community reach



5) Positive Ways to Help

- Share this info with your family, friends, and colleagues.
- Join trainings, volunteer, or donate.
- Visit our website to learn more: NurturingChange.org.



Empower yourself and others to create change in your community!

NurturingChange.org

Strategic Plan 2025-2028



1) Organizational Excellence

- Staff Development, Training, and Wellness
- Board Engagement & Development

2) Programs Strategy

- Quality & Standard of Practice
- Community Leaders

3) Fundraising & Marketing

- Funding Diversification
- Strategic Marketing

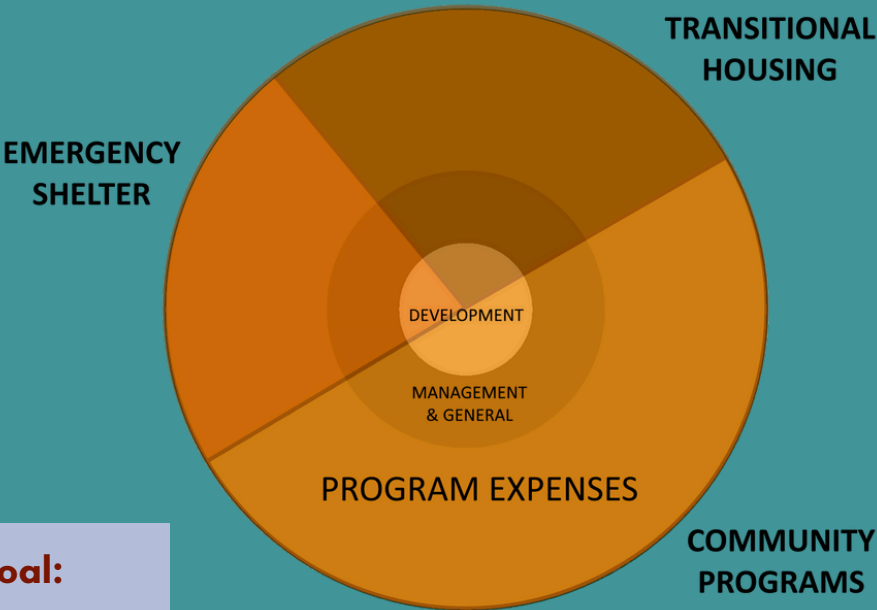
4) Facilities Planning

- New Home for CPAF
- Needs & Feasibility for a Wellness Center

Financials

Approximate annual budget:
\$5.6 million

- Approximate annual operations:**
- 40% Community Programs
 - 40% Shelter Programs
 - 20% Management, General & Development



Ongoing goal:

Continued pay equity
& staff wellness

COMMUNITY IN ACTION

Your role is pivotal
in creating positive change



thanks
for your
support

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